

YUBO

(Formerly Yellow)

yubo

Age Rating in
the App Store:

13+

Age rating according to app provider

Yubo is a social networking site where users are able to make new 'friends'. Yubo is very much like Tinder as you are able to swipe right if you like someone and left to pass. If both users swipe right then they will be matched and are then able to chat, send photos and videos within the app.

Yubo is free to download. In order to create a new profile the user must give their name, date of birth and gender. The user is then able to freely choose who they would like to connect with, whether it be girls, boys or both. The user can upload up to 5 photos of themselves and make a biography using emojis.

The application allows users to turn on their location settings to find other users nearby in their proximity. Yubo also has a Live feature mode. This means that users are able to create a live video with up to four of their 'Yubo' friends. There are obvious dangers regarding this type of activity.

Challenges

In Yubo's terms and conditions it says that users must 13+ to sign up to sign up, it also states that users between the ages of 13 - 17 years old must have parental permission before signing up and creating an account.

Warnings about inappropriate content can be found on the app store when downloading the app and include the following flags:

- *Infrequent/Mild Sexual Content and Nudity*
- *Frequent/Intense Mature/Suggestive Themes*
- *Infrequent/Mild Profanity or Crude Humour*
- *Infrequent/Mild Alcohol, Tobacco, or Drug Use or References*

Even though Instagram and Snapchat are no longer integrated into the application, many users upload a picture of their Snapchat account details on to their Yubo account biography.

How do I report another user?

Users can report other users profiles if they are exposed to inappropriate content. This can be done simply by clicking on the flag icon in the top left corner of the profile the user wishes to report. The app will then ask users to select a reason for the report from a list of options.

It is important for parents to be aware of what apps and social networks their child is using. We would recommend using caution with the Yubo app, parents need to consider whether the app is age appropriate for their child.

How do I delete my Yubo account?

Go to the settings and to 'Manage my Account' and press delete my account.

If your child is using the app or wants to start, talk to them about the potential risks and what they hope to gain from using the application. Also, consider whether your child is emotionally mature to be exposed to the kind of content that may be posted on the app.

Like any social media Yubo can be a positive social activity that keeps kids connected to their friends. Just be mindful of screen time and be aware of who they are connecting with. We always encourage open conversations around privacy and personal safety.

App Fact Sheets available from
the Carly Ryan Foundation. Please email:
info@carlyryanfoundation.com